

PHILIPS



**Essential starter kit: 3
GU10 smart bulbs (345 lm)**

**Hue White and Colour
Ambiance**

Up to 345 lumens

Essential coloured light

Low dimming to 2%

Includes Hue Bridge



8721103103710



Easy smart lighting

Step into the world of smart lighting with this Philips Hue Essential starter kit, featuring three full-colour and tunable white bulbs that you can easily adjust from warm and cosy to cool white light. Set the perfect mood with smooth dimming, millions of colours and a library of light scenes designed by our experts – or create your own! Connect to the included Hue Bridge to take advantage of the endless list of features. Control using your voice, the app or any smart accessory.

Limitless possibilities

- Play with smart colour lights
- Smart home automation hub: Hue Bridge

Easy smart lighting

- Control lights with your voice*
- Create a personalised experience with colourful smart light
- Set the right mood with soft white light

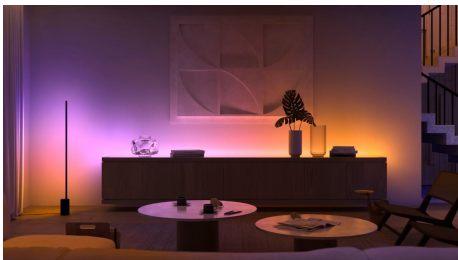
Highlights

Play with smart colour lights



There's no limit with Philips Hue: with over 16 million colours, you can transform your home into the perfect party venue, bring a bedtime story to life and much more. Use preset, coloured light scenes to evoke the feeling of summer any time you'd like, or use your own photo to relive a special memory.

Create a personalised experience with colourful smart light



Transform your home with over 16 million colours, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theatre, enhance your home decor with colour accents, and much more.

The Hue Bridge



The Hue Bridge is an essential component to a personal Philips Hue smart lighting system. It is the brains of the operation, communicating with both your smart light lamps and the Hue app to ensure that everything works together. It also enables smart home automation features like scheduling routines and timers.

Set the right mood with soft white light



Hue bulbs and light fixtures use a soft white light. Dimmable from bright daylight to low nightlights, these smart lights allow you to fill your home with just the right level of warm light when you need it.

Control lights with your voice*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

Specifications

Lamp dimensions

- Dimensions (WxHxD): 50 x 55

Design and finishing

- Colour: White
- Material: Synthetic

Durability

- Number of switch cycles: 50,000
- Nominal lifetime: 15,000

Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.

- Batteries included: No
- Hue Bridge included: Yes

Guarantee

- 2 years: Yes

Light characteristics

- Colour rendering index (CRI): ≥80
- Colour temperature: 2200-6500 K

Packaging information

- EAN: 8721103103710

Power consumption

- Standby power consumption: 0.5 W
- Power: 3 W

Service

- Warranty: 2 year(s)

Technical specifications

- Diameter: 50 mm
- Weight: 50
- Bulb technology: LED
- Energy class included light source: F
- Fitting/cap: GU10
- IP code: IP20 | Finger-protected
- Lumen output at 2700K: 345

The Bridge

- Diameter: 88 mm
- Frequency band: 2400-2483.5 MHz
- Height: 26 mm
- Max. number of bulbs: 50
- Mounting options: Desktop, Wall
- Power adapter: 100–240 V AC / 50–60 Hz

The bulb

- Diameter: 50 mm
- Form factor: GU10
- Height: 55 mm
- Input voltage: 220V-240V
- Light output: 16 million colours, White and colour light
- Lumen output: 345 lm @ 2700K
- Max. operation power: 4.7 W
- Power factor: 0.48
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 4.7 W
- Wattage equivalent: 50 W

The switch

- IP rating: 20

What's in the box

- Bridge: 1
- Ethernet network cable: 1
- Hue bulbs: 3
- Power adapter: 1

What's supported

- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Google Assistant, Microsoft Cortana, Samsung SmartThings
- WiFi: Works without Wi-Fi
- Defined support period: Minimum of 48 months after introduction date
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee
- Compatibility with third-party systems: Alexa, Google Home, Apple HomeKit, IFTTT, Klikaanklikuit, Matter, Samsung SmartThings, Sonos

Box specifications

Packaging dimensions and weight

- EAN/UPC - product: 8721103103710
- Net weight: 0.37 kg
- Gross weight: 0.85 kg
- Height: 140 mm
- Length: 219 mm
- Width: 176 mm





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